

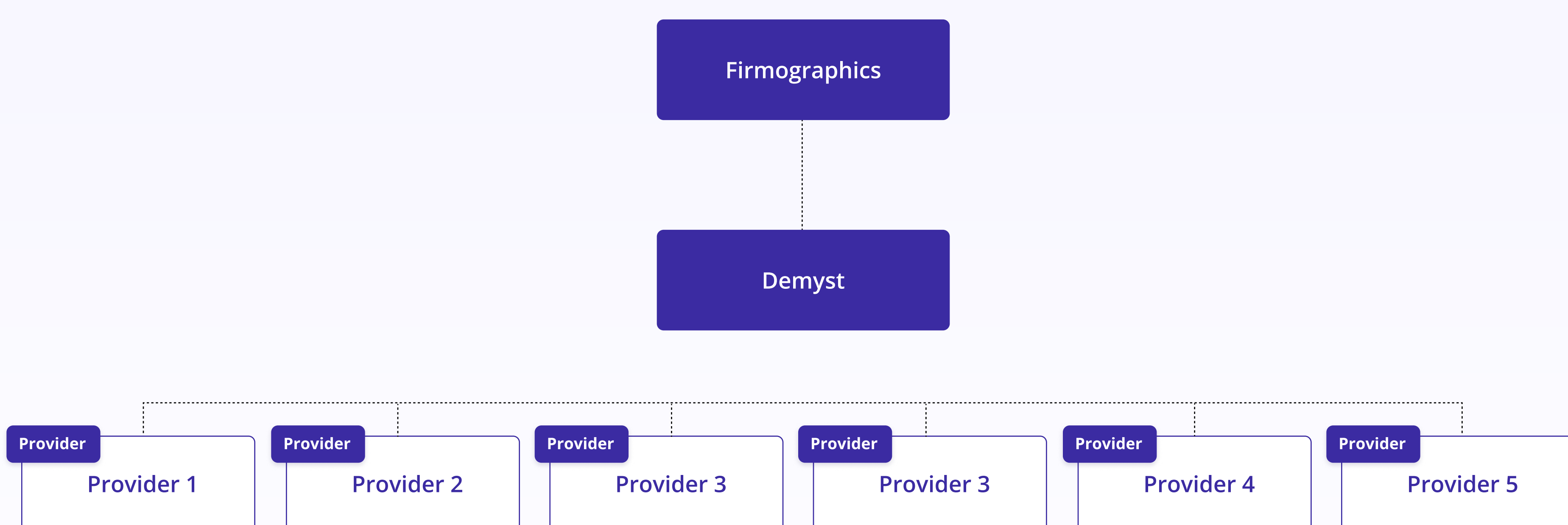
# Transformational firmographics on a tight timeline

**16 sources**  
in **3 months**

end to end

In a transformative collaboration, Demyst partnered with a leading global insurer to revolutionize their business firmographics data across continental Europe. By leveraging Demyst's external data management solutions, the insurer could access the freshest and most accurate data vital to risk assessment, underwriting, and pricing.

Demyst powers a stream of comprehensive business firmographics data that supports three independent business lines.



With Demyst taking on the responsibility of integrating and maintaining the data delivery, the business can focus on analytics, risk assessment, and improving their customer's experience, thereby reducing customer drop-offs, reducing risk, and improving pricing efficacy.

## Ready to get started?

See why our customer continue to trust and leverage Demyst to accelerate their external data initiatives.

## A proven path to production:

### Discover

**Problem**  
The client was already aware of the data products that could meet their requirements, but their team was worried about delays in working with the partners to bring the complete solution together.

**Solution**  
Demyst's prior experience with the partners and their data resulted in a quick turnaround for testing and evaluation. The early results built trust and momentum.

### Develop

**Problem**  
Initially, the customer had hoped to leverage transactional Data APIs, but after Demyst consulted with the client's technology teams, it was clear that because of their existing technology stack, delivery timelines would be in jeopardy.

**Solution**  
Because of the Demyst platform's flexibility, the delivery team modified the integration to a full-file data push into their warehouse, resulting in a much faster end-to-end delivery for the customer.

### Deploy

**Problem**  
The client's strict safety and compliance programs made working with multiple merchandisers risky. Aside from the legal and compliance checks, there were concerned about onboarding so many new partners from an IT perspective.

**Solution**  
By leveraging Demyst's single interface to data, the client was able to reduce the risk of onboarding so many new data sources and technology integration, speeding up deployment to production.

## Demyst will help you reach external data success

Reach out to learn more

<p><b>Credit Workflow Optimization and Automation</b></p> <p>In 2019 a leading global bank identified the need to streamline their largely manual, commercial credit decisioning process by leveraging external data.</p>	<p><b>Accelerated Small Business Lending</b></p> <p>In 2019 a leading global bank identified the need to streamline their largely manual, commercial credit decisioning process by leveraging external data.</p>	<p><b>Multi-country Fraud Detection and Prevention</b></p> <p>In 2019 a leading global bank identified the need to streamline their largely manual, commercial credit decisioning process by leveraging external data.</p>
<p><b>Tailored Employment &amp; Background Verification</b></p> <p>In 2019 a leading global bank identified the need to streamline their largely manual, commercial credit decisioning process by leveraging external data.</p>	<p><b>Central Data</b></p> <p>In 2019 a leading global bank identified the need to streamline their largely manual, commercial credit decisioning process by leveraging external data.</p>	